

# HYLANT

# Insights Series

Mastering Pharmacy Costs: The Power of Strategic Contracts



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# Agenda

- 1 Pharmacy Trends for 2024
- 2 Ensuring the Right PBM Partner
- 3 PBM Contracting Strategies for Success
- 4 Actual Results Matter
- 5 Questions

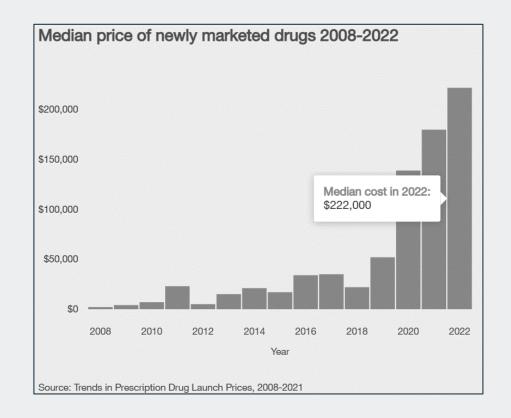




# Pharmacy Trends 2024

## **2024 Pharmacy Trend**

#### COSTS EXPECTED TO RISE





#### **Key Features of Your Hylant Client Portal**

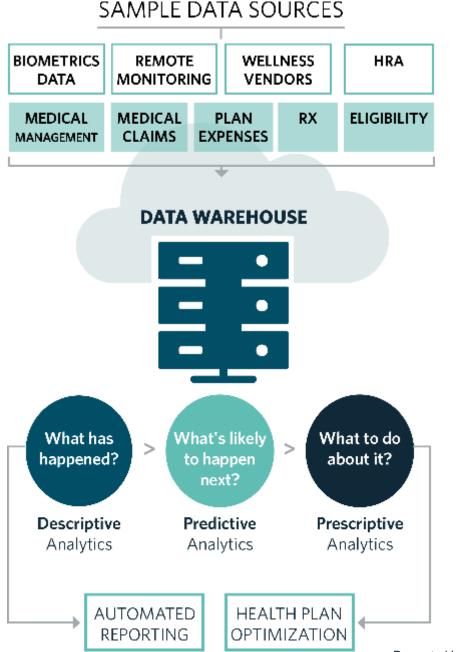
- Double-digit pharmacy trend driven by specialty drugs
- Increased use of GLP-1 drugs for diabetes/weight loss
- 11 weight loss drugs in the pipeline
- Cell and gene therapies hitting the market
- 17 gene therapies pending approval in 2024-2025
- Hemgenix costs \$3.5M
- Release of biosimilars for Humira and others

## Access Your Data

#### **Data Drives Decisions**

- What is driving your plan costs?
- Are their high claimant trends?
- Are there gaps in care?
- Plan design opportunities?
- Population health initiatives?
- Chronic condition concerns?
- Member education opportunities?
- Patient steerage opportunities?
- Preventive care engagement?





# A Strategic Approach to Ongoing Cost Trends

#### **STRATEGY**

Identify high-value opportunities

#### Focus on pharmacy

Consider strategies to drive high quality care

Member engagement

#### **ASSESSMENT**

Assess your overall employee benefits strategy



#### **DISCOVERY**

Evaluate alternative funding strategies

Access and analyze your data to define your strategy

Assess your appetite for innovation



#### WHAT'S NEXT?

Chronic condition management

Population health strategies

Behavioral health strategies



# **Polling Question #1**

What type of data analysis do you currently receive?

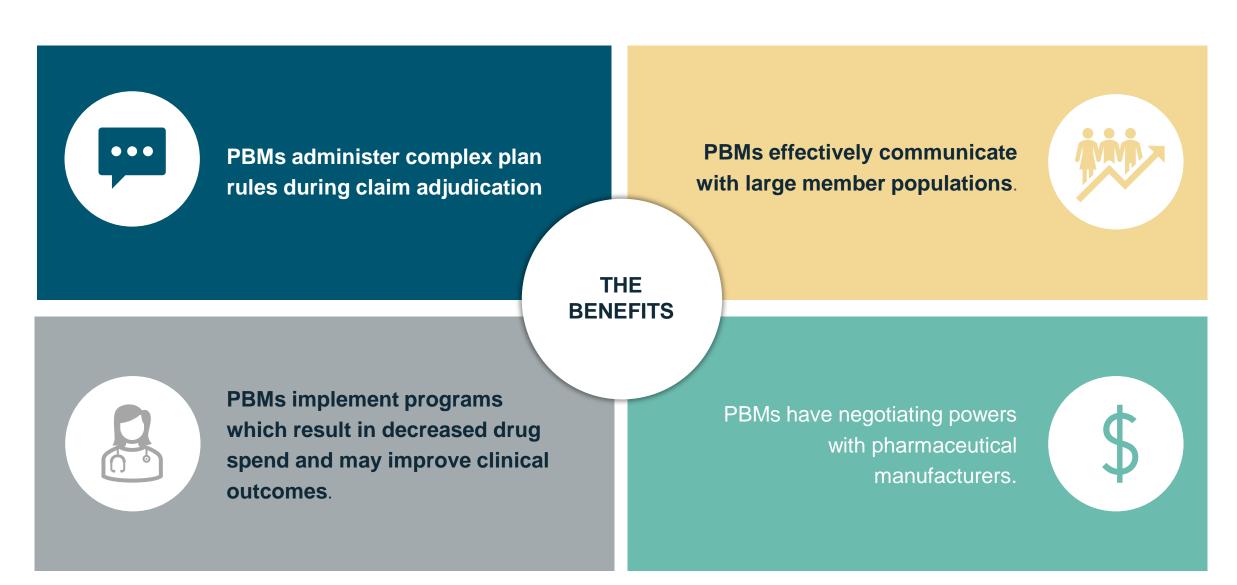
- Monthly reporting from PBM
- Enhanced data analytics through our broker; We don't have access
- Enhanced data analytics through a 3<sup>rd</sup> party
- Limited data reporting We are self-funded
- Very Limited data We are fully insured





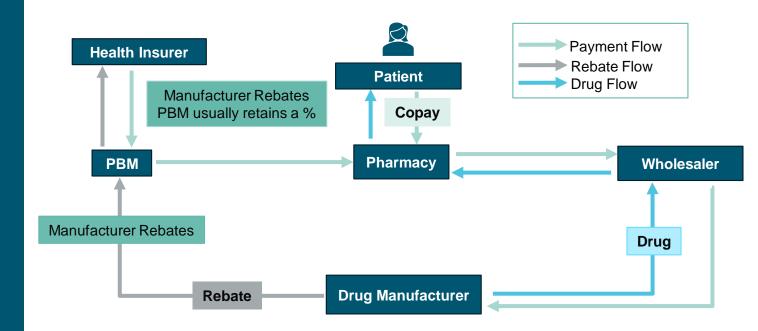
# Ensuring the Right PBM Partner

# **Pharmacy Benefit Managers (PBMs)**



## The Complexity of the Pharmacy **Supply Chain**

The pharmacy supply chain is complex... Let Hylant help.



## **PBM Considerations**

#### **NATIONALLY RECOGNIZED PLAYERS**

- Typically offer traditional contracts
- Not as flexible for smaller plan sizes

#### **SMALLER WITH** BOUTIQUE/CONCIERGE **SERVICES**

- Very flexible
- Offer unique services
- Able to pivot quickly with changing pharmacy environment

#### **CURRENT SITUATION**

- Contract arrangement
- Rebate program
- Guarantees
- Administrative fees

Due to complexity, may need to bring in an expert to assist in evaluations and negotiations





**TRANSPARENCY** 



**FLEXIBILITY** 



CLINICAL PROGRAM SOLUTIONS



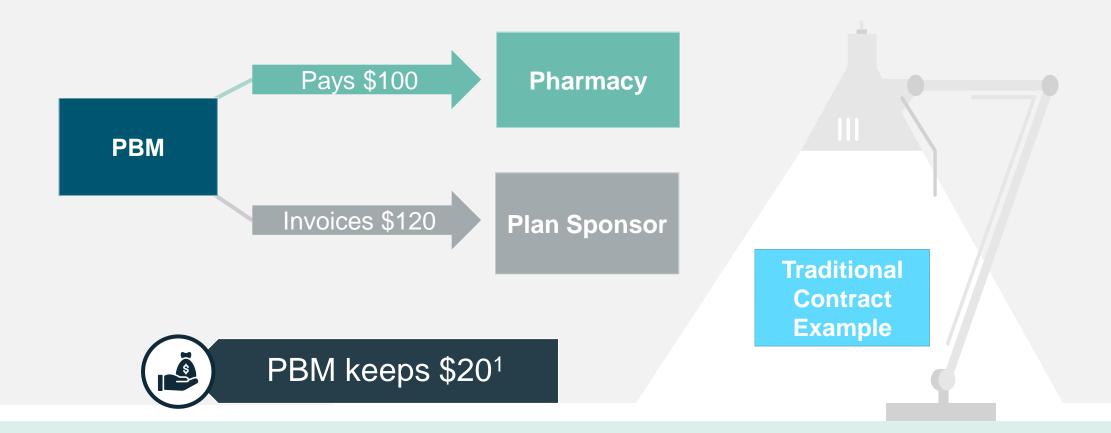
HIGH-COST DRUG SOLUTIONS



# PBM Contracting Strategies for Success

# **Pharmacy Administrative Agreement**

**SPREAD PRICING – TRADITIONAL AGREEMENTS** 



<sup>&</sup>lt;sup>1</sup>This is an example for illustrative purposes. The actual spread is not disclosed and can range from 5-12% of plan spend.

# The Spectrum of Pharmacy Models

#### **EXPLORER** TRADITIONAL MODEL

- Rx bundled with medical
- "Big 3" PBMs
- Spread pricing
- Limited or no rebate share
- Contract language favors **PBMs**
- Prescribed clinical protocols

#### **INNOVATOR PASS-**THROUGH MODEL

- Pass-through agreement
- Fully transparent
- No spread pricing
- 100% rebate share
- Contract language favors the plan sponsor
- More clinical edit choice

#### **ADVANCED PASS-**THROUGH STRATEGIES

- Manufacturer assistance programs
- Specialty alternative funding
- J-code drug management
- Site of care managed for infusion
- Drug importation

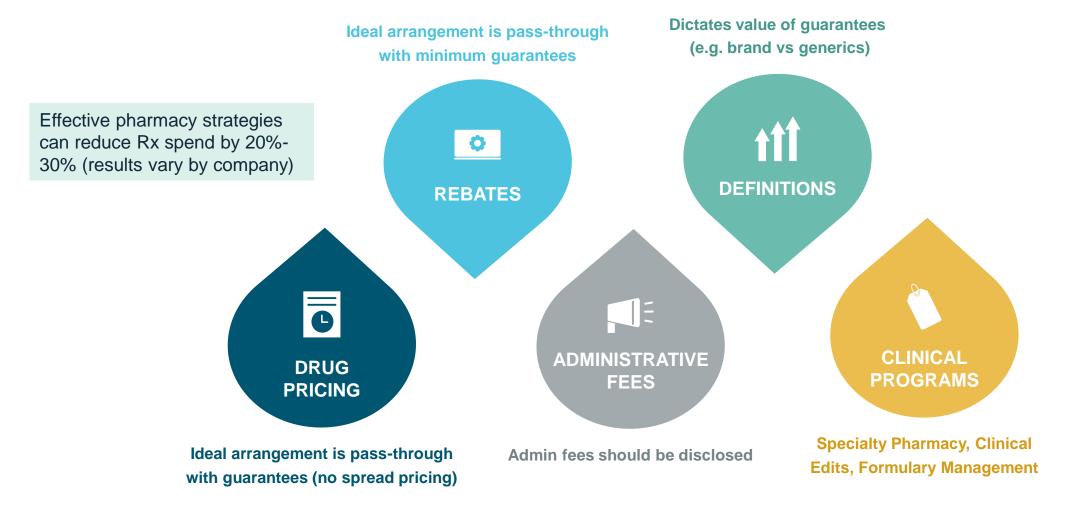
Low Employee Disruption

Low Employee Disruption

Potential Employee Disruption

# **Pharmacy Benefit Managers (PBMs)**

#### **KEY ELEMENTS**





# Important Contract Elements

Additional elements worth considering

# TERMINATION LANGUAGE

CARVE-OUT FEES

**PBM AUDITS** 

PERFORMANCE GUARANTEES

IMPLEMENTATION ALLOWANCES

MARKET CHECK CAPABILITIES

# PBM Evaluation - Next Steps

What if following evaluation of current arrangement, you have noted areas for improvement?

- ✓ Negotiate current arrangement with PBM (recommend getting consultants help)
- ✓ Complete PBM Market Analysis (recommend even if happy with current arrangement)



## PBM Market Analysis

Taking the first step of your PBM arrangement with current pharmacy market standards

- Request proposals from incumbent and PBMs with transparent models
- Compare proposals across vendors
- Trust but verify
  - Quoted claim reprice reported by PBM ALONG WITH independent evaluation of drug pricing
- Case Level clinical expertise needed to evaluate pricing proposals

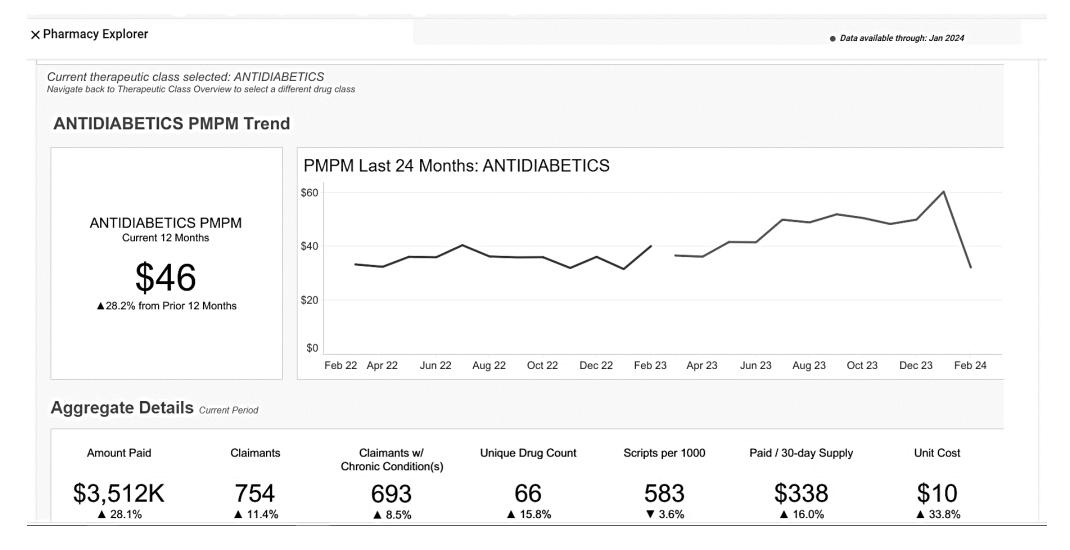




# Actual Results Matter

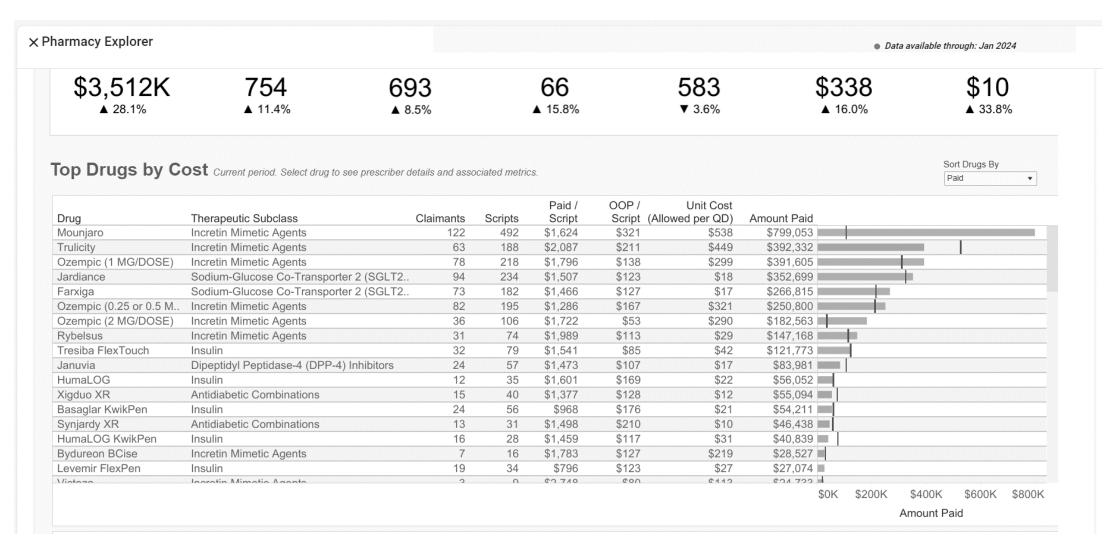
## Houston





## **One Step Deeper**





## **Case Study**



The client did not want to implement programs which might create disruption and/or increase member expense.



#### **Solution**

During a market analysis, a PBM partner was identified that would significantly improve rebates and drug discounts and make a unique specialty program available.



#### Result

- Following the implementation of the new PBM and specialty program,
- the client realized 56% (\$1.1M) in savings.

This led to very little programmatic changes over several years, despite a continued increase in pharmacy expense.



The specialty program would address high cost spend for select brand name drugs as well as specialty drugs.



#### Our Success: 2023 in Review



\*2022: 370



**UNIQUE CLIENTS** 

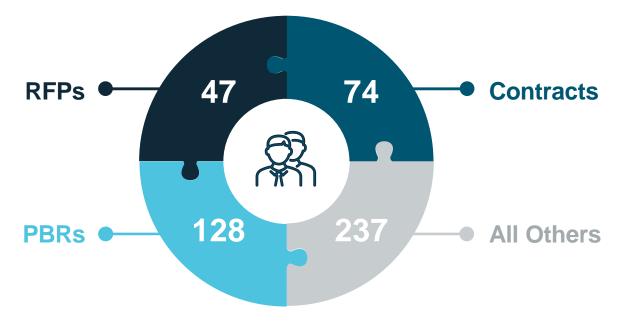


SAVINGS OPPORTUNITIES \*\$61.3M



LOCATIONS SERVED

## **Projects by Type and Count**





# Thank you!

For more information about Hylant, please visit us at *hylant.com*.

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